



Register for IPW 2014 – the world’s premier U.S. inbound travel marketplace.

Join us in **Chicago, April 5-9, 2014**, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel supplier and destination organizations, and take part in unique networking events. During a five-day period, IPW will present a cost-effective option to conduct business that could only otherwise be generated through an exhaustive number of around the world trips.



IPW is the most time and cost-effective way to meet U.S. Suppliers in one place.

- **More than 90,000 prescheduled business appointments** take place between buyers and sellers;
- **More than 1,000 U.S. travel organizations** attend from every region of the U.S. (representing all industry category segments);
- **More than 1,300 international and domestic buyers** attend from more than 70 countries;
- IPW draws an audience of **more than 5,500 travel professionals**;
- **More than 500** travel journalists from around the globe attend IPW, which builds a worldwide awareness of U.S. destinations and products; and
- IPW generates **more than \$3.5 billion** in future travel to the U.S.



The buyer registration includes:

- Up to 44 prescheduled appointments with U.S. Suppliers representing destinations, hotels, attractions, transportation companies;
- Round-trip airport and hotel transfers in Chicago and group ground transportation between functions sites;
- All meals and networking functions, which are an official part of IPW;
- Year-long company listing on ipw.com and online access to all U.S. Suppliers;
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and suppliers to connect with one another before, during and after the event;
- Chicago sightseeing and post-fam tours; and
- U.S. Travel Association will provide lodging at your delegation’s assigned hotel for five nights, April 5-9, 2014 (room and tax only), with checkout on April 10.



For more information contact:

Karin Gert Nielsen
PR & Marketing, Meetings & Incentive program,
Scandinavia and Finland of International Pow Wow
U.S. Travel Association | ustravel.org,
 Mobile: +45 2942 1005
 Email: kgn@atlanticlink.net

Register at ipw.com