



**ST.PETERSBURG  
CLEARWATER**

Press Release  
DRAFT

**NEW HOTEL OPENS ON CLEARWATER BEACH, FLORIDA**  
**St. Pete/Clearwater celebrates the opening of Pier House 60**

Pier House 60 Marina Hotel has thrown open its 107 guestrooms to welcome visitors to the newest accommodation on Clearwater Beach.

With views of white-sand beaches, the marina and Clearwater harbour, the hotel is the perfect base for exploring the abundant local dining, shopping and water activities.

There is a private deck overlooking the Marina and Harbour where guests can take a refreshing dip in the hotel pool and at the end of the day, retreat to Jimmy's Rooftop Bar on the 10<sup>th</sup> floor to watch the beautiful sunsets that are practically guaranteed.

Each of the air-conditioned guestrooms features a coffee maker, microwave, mini refrigerator, complimentary toiletries, iron/ironing board and hair dryer. Wireless high-speed internet is complimentary throughout the hotel along with a complimentary daily breakfast served between 7 – 10am and complimentary pool towels. There is a daily maid service and all guestrooms are non-smoking.

Room rates start from £121 (\$189) per night and bookings can be made via [www.pierhouse60.com](http://www.pierhouse60.com).

For more information on St. Pete/Clearwater, visit [www.visitstpeteclearwater.com](http://www.visitstpeteclearwater.com).

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## **Visit St. Petersburg/Clearwater**

Visit St. Petersburg/Clearwater (VSPC) is the official destination marketing organisation of Pinellas County in Florida and covers 26 municipalities in the area.

The region is located on a beautiful peninsula on Florida's west coast, bordered by the Gulf of Mexico to the west and Tampa Bay to the east.

Just 30 minutes away from Busch Gardens and 90 minutes away from Walt Disney World, the area offers 35 miles of white-sand beaches and uniquely colourful communities to explore.

The destination is renowned for sunshine and currently holds the Guinness World Record for the longest run of sunshine days, a massive 768.

The Clearwater Marina is home to the famous dolphin, Winter, who featured in the smash-hit *Dolphin Tale*. The film dramatizes the real-life story of how Winter recovered from having her tail removed with the help of a prosthetic.

Also home to the largest collection of Dali artwork outside of Spain, the county has culture, wildlife and beautiful beaches with a semi-tropical climate making it the perfect holiday destination for families, couples and singles.

Tampa International Airport is 30 minutes from St. Petersburg/Clearwater and many international airlines fly direct from the UK. Orlando International Airport is less than an hour's drive from St. Petersburg/Clearwater.

For more information: [www.visitstpeteclearwater.com](http://www.visitstpeteclearwater.com)

