

Press Release

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Atlantic Link wins Europæiske Insurance and Travel Media Travel Award 2012

The Danish Association of Travel Journalists recently awarded the Europæiske Insurance and Travel Media Travel Award 2012 at the holiday travel fair held at the Bella Center. The prize went to Karin Gert Nielsen, Managing Director and CEO of Atlantic Link, awarded for being energetic, innovative, and not least opening so many travelers' eyes to the U.S., now the Nordic traveler's favorite holiday country. Director Karin Gert Nielsen received the prestigious award reserved for a person or company who has made an outstanding achievement to the benefit of consumers in the past year.

"I am incredibly grateful for the huge pat on the back that this prize is. Atlantic Link is passionate about the travel industry, and we will continue to make unconventional partnerships, rethink our services and fight a battle for more education in our industry, all of which should improve the travel experience for many travelers to California, U.A. Virgin Islands, Oregon and the rest of this amazing country," says Karin Gert Nielsen.

Atlantic Link represents a number of international hotel chains and destinations in Scandinavia and Finland, all of which are characterized by high quality, experience, personal service and the little undefinable 'extra' that makes all the difference. Karin Gert Nielsen expects to expand its client portfolio with new hotel chains in Asia or Europe in 2012.



Further information

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