## No Tickets for GABF? Denver Beer Fest To The Rescue! Citywide Celebration Of All Things Beer Takes Place October 4-12



**DENVER, CO – July 31, 2013** – Tickets for the <u>Great American Beer Festival</u> (GABF), Oct. 10-12, 2013, the "Super Bowl of Beer," went on sale to the public today. And, as usual, they sold out in minutes.

But don't start crying in your beer just yet. The Great American Beer Festival is just the beginning – the foam on top of the beer glass – as there will be more than 150 other beer related events in Denver open to the public that week when VISIT DENVER presents the fifth annual <u>Denver Beer Fest</u>, October 4-12, 2013.

This nine-day, citywide celebration of all things beer includes rare beer tastings, beer-paired dinners, "brewer vs. brewer" nights, tap takeovers, brewery tours, firkin tappings and a variety of entertaining beer events, all making Denver the center of the known beer universe during early October.

Specific events are still to come, but the website, <u>DenverBeerFest.com</u>, will be a one-stop shop for everything to do with the festival, and also includes information about local Denver brewers and brewery tours. Bookmark it!

Denver brews more beer than any other American city and is home to Coors Brewery – the largest single brewing site in the world. More than 200 named beers are produced and served every day in Denver's tap houses, brew pubs, breweries, and gastro pubs, with <a href="new pubs opening every week">new pubs</a>, brewery, and gastro pubs, with <a href="new pubs opening every week">new pubs opening every week</a> including Crooked Stave, Our Mutual Friend Malt & Brew, Epic Brewing, Black Shirt Brewery, Black Sky Brewery, and many more.

Growing side-by-side with beer brewing is Denver's distillery scene. Fifteen years ago, there was not a single distillery in Colorado – today there are more than 40 producing whiskey, brandy, vodka, gin and rum. And Denver also has wineries, with Infinite Monkey Theorem in the hip new neighborhood of RiNo gaining a national reputation for their sparkling wine served in cans.

Be sure to follow <u>VISIT DENVER on Facebook</u> for opportunities to win Great American Beer Festival tickets, airfare to Denver during the festival, guided beer tours and much more in the months leading up to Denver Beer Fest 2013.

Looking for great hotel deals while you're visiting The Mile High City? Go to <u>visitdenver.com/hotels/specials</u> to find special rates and packages all year round.

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## **About VISIT DENVER, The Convention & Visitors Bureau**

Celebrating more than 100 years of promoting The Mile High City, VISIT DENVER is a nonprofit trade association that contracts with the City of Denver to market Denver as a convention and leisure destination, increasing economic development in the city, creating jobs and generating taxes. Tourism is the second largest industry in Denver, generating \$3.6 billion in annual spending in 2012, while supporting nearly 50,000 jobs. Learn more about Denver on the <u>VISITDENVER</u> website and at <u>TOURISMPAYSDENVER</u>, on Twitter <u>@iknowdenver</u> and the <u>VISIT DENVER Facebook page</u>, or by phone at 800 2 DENVER.

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