

LONG HAUL PAVILION

Brand USA and Discover America invite you to the Danish Travel Show (Ferie for Alle) – Scandinavia's largest consumer holiday fair. For six years the USA Pavilion has been very popular among the Danish visitors, and we hereby invite you to participate.

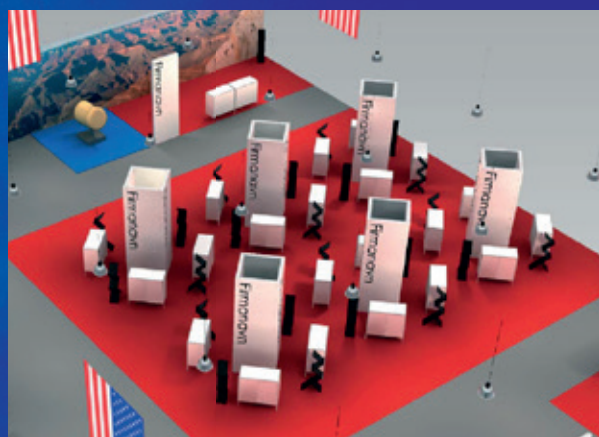
Three ways to participate

A: 9 sqm stand including counter, name panel, chair, 1 outlet socket (1 phase 230V) and brochure stand (see image).
 Price: \$ 2000 excl. VAT

B: Your brochures in "the information stand" and your own high coffee table. Price: \$ 500 excl. VAT

C: Your brochures in "the information stand".
 Price: \$ 250 excl. VAT

Options B and C will be placed in the central area next to the Long Haul Pavilion.



Karin Gert Nielsen, Chair PATA Chapter Denmark and Managing Director Discover America Denmark

The Danish Travel show, is instrumental and vital for any overseas suppliers. It is the largest travel show in Scandinavia. You will have the opportunity to showcase your products direct to 66,000 consumers and meet with more than 3000+ travel professionals and media during the three days. The ROI for our members is 1:100 of investment in time and money and highest of any travel show in Scandinavia due to our members feedback.

Facts:

- Average number of visitors of 63,000 over the last 6 years
- The last five years the USA Pavilion has been a success
- 66,000 sqm gross area
- 13 exhibition halls with 5 main theme areas
- 1,030 exhibitors, co-exhibitors and represented companies in 2013
- 113 countries and regional tourist board were represented in 2013

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LONG/SHORT-HAUL



DOMESTIC



OUTDOOR



DANISH GOLF SHOW



CAMPING

